

Dragon*Con
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DRAGON*CON 2012

Fact Sheet

EVENT: Dragon*Con 2012 is the 26th Dragon*Con Convention

DESCRIPTION: Dragon*Con the largest multi-media and popular culture convention focusing on science fiction and fantasy, gaming, comics, pop art, designer toys, literature, art, music, film, and fun in the universe!

WHEN: August 31– September 3, 2012 (Labor Day Weekend)

WHERE: Hyatt Regency Hotel, Marriott Marquis, Atlanta Hilton, Sheraton Atlanta Hotel, and Westin Peachtree Plaza in Atlanta, Georgia

Registration will be located at the Sheraton Atlanta Hotel.

ATTENDANCE: In 2011, Dragon*Con was attended by more than 46,000 fans, dealers, exhibitors, artists, guests, and volunteers. Dragon*Con 2012 is expected to draw more than 50,000 attendees.

Registration is open to the public. Four day memberships are \$70 until November 15th, \$80 until February 15th, \$90 until May 15th, \$105 until July 13th. Four day memberships are \$120 thereafter. Onsite one day memberships are available at the Sheraton Atlanta Hotel. Credentialed members of the news media may attend free of charge with advanced approval.

CHARITY: Dragon*Con raised over \$40,000 for National Inclusion Project for 2011. This year's charity is the Georgia Chapter of the ALS Association.

In 2011, our Blood Drive registered 3,449 people and drew 2,938 donors, resulting in a final tally of 2,754 units being put into inventory.

MAJOR EVENTS: Major events include our Annual Parade down Peachtree Street, Comic Book Costume Contest, Guest of Honor Awards Banquet, Masquerade, and Dragon*Con Night at the GA Aquarium.

PROGRAMS: Dragon*Con programs contain over 3,500 hours of panels, workshops, and contests from over thirty-five different fandoms. Panel subjects include comics and pop art, designer toys, gaming, costuming, alternate history, steampunk, anime, manga, sci-fi, fantasy, young adult literature, space, science, pirates, skeptics, podcasting, classic and modern sci-fi fantasy television, and paranormal activity. Dragon*Con 2012 will welcome two new fan tracks, Puppetry and Video Gaming. Workshops include writers' workshops, belly dancing, and art programs. New workshops added for the 2012 show include Acting with Amber Benson, Astronomy with Mike Brotherton, and Art with David Cherry. Additional programming content includes late night parties, live concerts, and DJ hosted dances.

WEBSITE: www.dragoncon.org

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