

FOR IMMEDIATE RELEASE:	Contact: Phone: Email: URL:	Dan Carroll, Director, Media Relations 404 692 1958 mediarelations@dragoncon.org www.dragoncon.org
------------------------	--	--

DRAGON CON STREAMING MEMBERSHIPS BRING THE CONVENTION TO YOUR DEVICE

Streaming Memberships Offer the Best of Dragon Con's Panels, Costume Contests, and Other Events, Wherever, Whenever You Go

DVR Features Lets You Relive the Memories for Three Months

ATLANTA – August 21, 2018 – Dragon Con, Atlanta's internationally known pop culture, fantasy, sci-fi and gaming convention, will offer a live internet streamed version of DragonConTV's start to finish coverage of the convention as a 2018 Streaming Membership.

Some 85,000 people are expected to attend Dragon Con in 2018, filling downtown over the five-day Labor Day weekend, Aug. 30 to Sept. 3, with events and activities across five host hotels – Hyatt Regency Atlanta, Marriott Marquis, Hilton Atlanta, Westin Peachtree, and Sheraton Atlanta – and AmericasMart Buildings One and Two.

DragonConTV provides in-depth coverage, delivering live broadcasts of guest panels, costume competitions, the Dragon Con Parade and other key events, one-on-one interviews with guests, and, of course, fan-produced comedy content including commercial parodies, music videos, sketches, and satirical bumpers.

"This really is a "best of" Dragon Con opportunity," said convention co-chair Rachel Reeves. "Programming will include conversations with our top guests, a front-row seat to the queen of costume competitions, the Masquerade, and getting up close with Dragon Con Wrestling."

In addition to watching DragonConTV live over the Labor Day weekend, a DVR feature will allow subscribers to revisit their favorite programming for three months following the convention, through December 1st. The "Dragon Con DVR" will also contain additional convention coverage that wasn't broadcast live, as well as select "classic" programming from past conventions.

Streaming Memberships, offering a stream that is nearly identical to the video carried on the in-house channels of the five host hotels, will be available for \$30 to fans who cannot attend the convention. Members – those purchasing at least a single day DragonCon badge – will be able to subscribe for \$10.

"Making live streaming available for members was a critical element of this service so that our fans can take a break from the convention but still get a chance to keep up with all the action," Reeves said. In

addition to the five host hotels, Dragon Con fans stay at approximately two-dozen convention hotels and some Georgia residents commute from their homes to the convention.

Pre-convention sales of streaming subscriptions are available to members until August 25 at the Dragon Con online store at store.dragoncon.org and through dragoncon.tv/purchase for those not attending the convention. Subscriptions will also be available during the convention at Onsite Registration and the Dragon Con retail stores.

The internet stream is scheduled to start Thursday, August 30th at 12:00pm and will conclude Monday, September 3rd at 2:00pm.

For more information on this service, please visit the Frequently Asked Questions document on dragoncon.tv/faq.

About Dragon Con

Dragon Con is the internationally known pop culture convention held each Labor Day in Atlanta. Organized for fans, Dragon Con features more than about 3,500 hours of comics, film, television, costuming, art, music, and gaming over five days. For more information, please visit dragoncon.org and follow us on Facebook and Twitter.